



K-RERA/T3/102/2020

Dated: 22-07-2021

PUBLIC NOTICE

Sub: Displaying K-RERA registration number and website address in advertisements and other publicity release by Promoter.

Ref: 1. Order of K-RERA No: K-RERA/T3/102/2020, dated: 08-09-2020.
2. Order of K-RERA No: K-RERA/T3/102/2021, dated: 18-11-2020.
3. Order of K-RERA No: K-RERA/T3/102/2021, dated: 25-03-2021.

The Authority, vide orders referred 1st and 2nd above, directed the promoters to display the K-RERA project registration number and website address in all advertisements and prospectus. The Authority, vide orders referred 3rd above, further directed the promoters to make sure that the font size of registration number and website address of K-RERA, displayed in the advertisements or prospectus, shall be equal to or larger than the font of contact details and address of the project and it shall be placed in the right top quadrant of the advertisement and a color which is easily visible to all, in compliance of mandatory provisions under Section 11(2) of the Real Estate (Regulation and Development) Act, 2016 r/w Regulation 5(6) of Kerala Real Estate Regulatory Authority (General) Regulation, 2020.

It has come to the notice of the Authority that many promoters are violating the above said directions and K-RERA Registration number is not clearly visible in many of the advertisements and prospectus/brochures released by the promoters, because of the

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KERALA REAL ESTATE REGULATORY AUTHORITY
TC 25/1379, CRA D-112, Near Pentecostal Church,
Plamoodu – Charachira Road, Tvm-695003

small size, pale/faded font color or the location of the registration number. Due to the above said negligent action of many of the promoters, the purpose of the above provision of law is seen defeated.

Hence in exercise of the powers conferred under section 37 of the Real Estate (Regulation and Development) Act, 2016, the Authority hereby gives final warning to all Promoters to strictly adhere to the above instructions and if the registration number is not displayed by promoters as instructed above, it will amount to contravention of Section 11(2) of the Act and such defaulters shall be liable to a penalty which may extend up to 5% of the estimated cost of the project, as provided under section 61 & 63 of the Act.

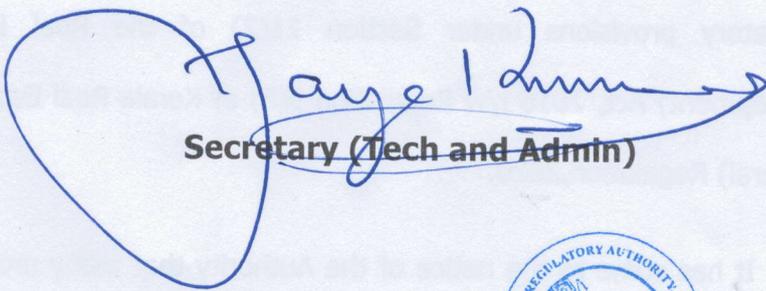
Sd/-

Sd/-

Member

Chairman

Issued by:


Secretary (Tech and Admin)



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